



2019 St. Jude
motorsports event

Hosting A Motorsports Fundraiser

Thank you for hosting a fundraiser for St. Jude Children's Research Hospital.® Motorsports fundraisers provide the perfect opportunity to pair your passion with our mission: Finding cures. Saving children.® Here are a few ways you can turn your passion for motorsports into a fundraiser benefiting St. Jude:

Shows

Show off your classic cars, low riders, luxury vehicles or motorcycles with a fun and entertaining car show for St. Jude. Reach out to car/motorcycle shops, dealerships, local festival grounds and community parks to find your event location. Spectators and participants pay a fee to take part in the event.

Cruises

Hit the road and go cruisin' for St. Jude. Create a route, identify road captains for your ride and provide participants a map of the route. To find participants, contact local car/riding clubs, dealerships, auto shops and motorsport enthusiasts. Participants pay a fee to take part in the ride and seek pledges from supporters to raise funds.

What You'll Need:

- Venue or outdoor space
- Volunteer support
- Promotional materials (*included in your online fundraising center*)
- Sponsor forms (*included in your online fundraising center*)

For additional ideas, tools and resources, visit stjude.org/diy or contact your coordinator support team at **1-800-457-2444** or specialevents@stjude.org.